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Taylor Freezer
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Dear Rodney,

I just wanted to give you an update on how our new FCB Slush machine is doing.

Since I had the 10 flavor C300 with the FlavorBurst installed not even 2 weeks ago, I have gone through 3 cases of Bag in Box syrup. I figure I have made over \$1200 so far!

I started the first day by giving away free cups to all the kids in the neighborhood, the following day the kids all came back with the parents. It is really creating a lot of excitement in my store and it's not even summer yet. I am really looking forward to the hot summer months when sales will be really taking off.

I was a little apprehensive at first getting this unit in. I did not know if I could generate enough sales to justify the lease. I made enough sales in the first few days to make the monthly lease payment! Not bad for a self serve machine.

The Point of Sale posters you hung in my store and in my window are really doing the job of getting the word out that we now serve 10 flavors of slush out of a single machine. We use the clear cup with a dome lid so all the bright colors show through and others can see all the flavors. It really looks good.

Thank you again for your professionalism and advice on how to increase my sales and profit.

Jay Patel

Owner, AmeriStop Food Mart

